

## Curriculum Vitae

### Dirk Burghaus

Chairman of the Executive Board | CEO | Expert for transformation and strategic corporate development | Senate of Economy



#### Personal data

**Nationality**

German

**Date/place of birth**

28 December 1974, Olpe

**Contact**

contact@dirk-burghaus.de

www.dirk-burghaus.de

#### Managing director & Supervisory board activities

**Senator in the Senate of Economy Germany, Bonn**

August 2022–Today

**Entrepreneur in international hospital management**

January 2022–Today

Since 2022, Dirk Burghaus has systematically expanded his entrepreneurial activities to include the international hospital sector. As a strategic consultant, management partner and driving force, he supports hospital projects in countries such as the United Arab Emirates, Egypt, Vietnam and other regions in Asia and North Africa. The aim is to develop viable care structures, anchor German quality standards internationally and implement sustainable clinic models in new markets.

**Skills & focus**

- Strategic development and establishment of international specialist clinics
- Integration of German medical and quality standards into new hospital systems
- Implementation of digital and telemedical infrastructures
- Structuring economically viable business models
- Project management in close coordination with international investors, authorities, clinic operators and medical experts
- Development of intercultural platforms for knowledge transfer and specialist development

## Chairman of the Management Board, Sportklinik Hellersen, Lüdenscheid

May 2017–Today

As Chairman of the Management Board of Sportklinik Hellersen, Dirk Burghaus is largely responsible for the strategic realignment and economic stabilization of the renowned specialist clinic. He took over the management at a time of profound challenges and initiated a comprehensive transformation process that made the clinic a pioneer in orthopaedic and sports medicine care.

### Focus & milestones

- **Restructuring & turnaround:** Initiated and managed the economic restructuring of the clinic, which had previously been faced with losses of millions and outdated structures. Through targeted restructuring and modernization, the clinic was put back on the road to success.
- **Consistent specialization:** Under his leadership, special spinal surgery, robot-assisted endoprosthetics and a dedicated center for pain medicine were established – with strong medical personalities at his side and a high medical reputation.
- **Technological innovation:** He is currently driving forward the establishment of a robotics center that will put the clinic at the technological forefront of orthopaedic and neurosurgical care.
- **Digitalization & process modernization:** With the use of intelligent software solutions, efficient process structures and digital communication, he is continuously improving the quality of treatment and patient service.
- **Internationalization & partnerships:** Through close cooperation with clinics and institutions in the United Arab Emirates, Egypt and other countries, he is expanding the clinic's international network – not as a symbol, but as concrete access to new markets and knowledge carriers.
- **Brand & positioning:** The Sportklinik Hellersen has since received several awards as one of the best clinics in Germany – thanks in part to its strategic focus on communication, quality assurance and patient-centered care.

---

## Managing Director, MVZ an der Sportklinik Hellersen GmbH, Lüdenscheid

May 2017–Today

As Managing Director of the Medical Care Center (MVZ) at the Sportklinik Hellersen, Dirk Burghaus is actively involved in shaping the outpatient sector – strategically, economically and medically. The MVZ is a central building block in the clinic's overarching supply chain – and combines highly specialized expertise with patient-oriented outpatient care.

### Focus & milestones

- **Active expansion by taking over doctors' practices:** A key strategic instrument under his leadership is the targeted acquisition and integration of new medical practices. This not only secures medical capacities, but also creates solutions for age-related succession planning at an early stage. At the same time, the MVZ is being continuously expanded – both regionally and nationally – with the aim of guaranteeing security of supply and the presence of specialists in rural and structurally weak regions in the long term.

- **Structural and medical development:** further development of the MVZ into an interdisciplinary outpatient center with a strong focus on orthopaedics, pain medicine, trauma surgery and neurosurgery – in close connection with the inpatient excellence of the sports clinic.
- **Specialist physician retention & team growth:** Establishment of a stable network of specialized physicians and interdisciplinary teams – with a focus on continuity of care, a collegial culture and high medical quality.
- **Economic development & process optimization:** Strengthening economic efficiency through performance-oriented management, lean structures and a consistently patient-centric organization.
- **Inpatient-outpatient networking:** Establishing smooth transitions between outpatient and inpatient care – for a smooth treatment pathway, efficient resource management and high-quality aftercare.

---

### **Chairman of the Board, Sporthilfe NRW, Lüdenscheid**

Strategic sponsor of top-level medical care in  
North Rhine-Westphalian competitive sport  
May 2017–Today

As Chairman of the Board of Sporthilfe NRW e.V., Dirk Burghaus is responsible for the management of an institution whose sole task today is the sponsorship of the Hellersen Sports Clinic – one of the leading medical competence centers for sports and exercise medicine in Germany.

Under his leadership, the association has developed from a traditional sports sponsor into a highly professional supporting organization with strategic influence on the medical care of top athletes, active people and orthopaedic patients far beyond North Rhine-Westphalia.

---

### **Board of Directors Gesundheitszentrum Hellersen e.V., Lüdenscheid**

May 2017–Today

As a board member of Gesundheitszentrum Hellersen e.V., Dirk Burghaus is committed to a modern health organization that is dedicated to active prevention, promoting physical activity and education.

The association acts as a regional driving force for health literacy – with courses, rehabilitation sports, school projects and health initiatives for companies and communities. The aim is to transfer medical knowledge, sports science practice and social responsibility into effective structures.



## **Managing Director & Owner, Argantos GmbH & Co. KG, Olpe**

2003–Today

With the founding of Argantos GmbH & Co. KG, Dirk Burghaus has established a high-performance management consultancy that has been actively shaping entrepreneurial transformation, restructuring processes and investor models for over two decades. As the sole shareholder and managing director, he consistently manages the company with a clear entrepreneurial approach – practical, solution-oriented and strategic.

The focus is on supporting medium-sized companies – particularly in the healthcare sector – through complex phases of change: from acute reorganization and restructuring to sustainable realignment and investment structuring. Over 150 mandates have been successfully managed under his responsibility.

### **Skills & focus**

- Many years of experience in turnaround management, also for non-profit organizations and associations
- Design and implementation of corporate structures, business and financing plans
- Interim management in key positions, including bank management and reporting
- Support for M&A processes, succession planning (MBO/MBI) and spin-offs
- Support for investors and development of customized investment models (e.g. VC, subordinated capital, direct investments)
- Advice on public funding programs and rating preparation
- Establishment of vertical distribution systems and development of sustainable corporate values
- Entrepreneurial asset building – strategic, structural, scalable

---

## **Supervisory Board and shareholder representatives, WIDI Wirtschaftsdienste Hellersen GmbH, Lüdenscheid**

May 2017–2023

---

## **Supervisory Board and shareholder representative, Märkische Reha-Kliniken GmbH, Lüdenscheid**

May 2017–2023

---

## **Founder & Managing Director, franchise company (DACH region)**

2003–2009

In 2003, Dirk Burghaus founded an internationally oriented franchise system in the field of technical services for corporate customers in the IT environment. Within a few years, he built the company from the ground up – strategically, organizationally and operationally – and developed it into a powerful network with 25 locations in Germany, Austria and Switzerland.

In his role, he was responsible for the overall corporate strategy, finance and controlling, operational brand management as well as IT and logistics development. Thanks to consistent digitalization, a strong communication concept and a scalable infrastructure, the company was successfully positioned on the market and sold at a profit at the beginning of 2009.

### Focus & milestones

- Strategic development & international expansion (DACH)
- Development of networked IT, logistics and communication structures
- Brand strategy & cross-media positioning
- Cross-national controlling & commercial management
- Representation to customers, banks, investors & the public
- Exit through successful company sale in 2009

---

## Corporate Client Relationship Management and Authorized Officer, Dresdner Bank AG, Cologne

1998–2003

Dirk Burghaus took on responsible tasks in corporate and investment banking at Dresdner Bank AG at a young age. As the bank's youngest authorized signatory in Germany (at the age of 26), he advised national and international medium-sized companies on complex financing issues — with a clear focus on structure, security and growth.

His work ranged from traditional corporate client advisory services to project and investment financing, structured products, restructuring support and publicly subsidized financing instruments.

He was responsible for the entire lending business, including risk assessment, analysis, rating optimization and exposure management — especially in challenging corporate situations within banking pools and turnaround contexts.

### Focus & milestones

- Structured finance and investment banking
- Company valuation and rating management
- Support for restructuring cases and high-risk exposures
- Advice on subsidies, guarantees and innovation financing
- Authorized signatory at the age of 26 — youngest authorized signatory at Dresdner Bank nationwide

## Network

### National and international

---

- Close contacts and strategic partnerships in the international healthcare sector as well as in the markets of the United Arab Emirates, Saudi Arabia, Egypt, China, Vietnam and the USA
- Excellent networking with authorities and organizations in the healthcare sector
- Close and trusting contacts in the banking and financing sector
- Internationally oriented and financially strong investor network
- Professional and experienced pool network with lawyers, auditors, tax consultants, management consultants, etc. — also in the restructuring sector

## Honors

### Honors, appointments and awards

---

- Senator in the Senate of Economy Germany
- Appointment as TOP Consultant among the best 100 consulting firms in Germany
- Named TOP Consultant among the best 100 consulting firms in Germany
- Ranked 8th among the best restructuring consultants in Germany (brand eins magazine)
- Various awards in the field of hospital management, including
- KU Award: Germany's best online marketing in the healthcare sector

## Lecturing activities

### Key note speaker, lectures and seminars for companies, associations, purchasing groups, events etc. in the areas of

---

- Hospital management
- Management in the healthcare sector
- Restructuring/insolvency (law)/liability issues
- Crisis management/turnaround
- Early risk detection
- Controlling/receivables management
- Company succession
- Secure asset accumulation for entrepreneurs
- Development of corporate strategies
- Sales development/controlling
- Employee motivation
- Setting up a business
- Communication with banks